



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 103095
Schedule Dates 10/30/12-11/05/12
Advertiser Obama for America (6765)
Agency GMM8 (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1904/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07909312
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,640.00
Net Total \$65,960.00
Sales Tax

WBNS-TV (WBNS)		
8y Broadcast Month	Spots	Rate
Nov. 2012	48	\$77,600.00
Grand Total:	48	\$77,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5A- 5:55A (EST)	1		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	10/1/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5:57A- 7A (EST)	1		X	X	X	X	X		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/1/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7A- 8A (EST)	2		X	X	X	X	X		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/1/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	8A- 8:55A (EST)	2		X	X	X	X	X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/1/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/1/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/1/12
7.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	8:58A- 9:55A (EST)	2		X	X	X	X	X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	10/1/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9:58A- 10:55A (EST)	4		X	X	X	X	X		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DEAL	10/1/12
9.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10:58A- 11:57A (EST)	2		X	X	X	X	X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	10/1/12
10.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11:58A- 12:30P (EST)	3		X	X	X	X	X		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	12:30P- 2P (EST)	3		X	X	X	X	X		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAPs	10/1/12
12.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	2P- 3P (EST)	3		X	X	X	X	X		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	TALK	10/1/12
13.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	3P- 3:55P (EST)	3		X	X	X	X	X		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PHIL	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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14.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	3:58P- 5P (EST)	3		X	X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	OZ	10/1/12
15.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:58P- 7:30P (EST)	2		X	X	X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOPARDY	10/1/12
16.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7:30P- 7:57P (EST)	3		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	10/1/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- 9P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM/PARTNERS	10/1/12
18.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7:57P- 9P (EST)	1				X				1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	10/1/12
19.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9P- 10P (EST)	1						X		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/1/12
20.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	10P- 11P (EST)	1						X		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	10/1/12
21.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11:35P- 12:37A (EST)	1		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/1/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/1/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/1/12
24.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:58A- 11:57A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	10/1/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	2P- 3P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE TALK	10/1/12

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Agency	GMMB (4408)	Entered By	Kathy Sparks
Product	Political/Candidate (1161)	CO-OP	No
Brand	political candidate (1775)	Headline #	ECR07909312
Salesperson	Philadelphia Office, Phllly (1680)	Demo	
Sales Office	Eagle Television/Philadelphia Office	Order Type	Normal
Buyer Name	KAUFMA, MEREDITH	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1904/SKED C	Commission	\$11,640.00
Account Types	National/Political	Net Total	\$65,960.00
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27.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/1/12
28.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	10/1/12

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